

# COOKIES POLICY

## What is a cookie?

Cookies are small text files that are placed on your computer by visitors to a website. They are commonly used to make websites work better or to improve their performance, and to provide information to website owners. The use of cookies is now standard for most websites. If you do not want to use cookies, you can manage and control them through your browser, including deleting cookies by removing them from your „browser history” [cache] after you leave the site.

## What cookies are used and why?

On the website [www.dawtona.pl](http://www.dawtona.pl) we use technical, analytical and marketing cookies.

Technical cookies are necessary for the proper functioning of the website. We use them to optimize our website for the devices and browsers that visitors use most often.

We use analytical cookies to improve the functionality of our website and to measure the effectiveness of our marketing efforts without identifying your personal information.

Marketing cookies are used to tailor the content and form of advertisements displayed both on our website and on advertising networks of our partners, including Google, Gemius, CR+, Onehorizon, Tradedoubler Tradetracker, GroupM, Appnexus, Facebook, Sales Manago, Bankier, Comperia, Ebroker, LeadMax, McNetwork, Money, TotalMoney, to your needs and preferences.

You can control and manage cookies through your browser. Please note that deleting or blocking cookies may affect your user experience and some features may no longer be available.

## How long do we use cookies?

We use two types of cookies:

- session - they remain on your device until you leave the website or turn off your web browser;
- permanent - they remain on your device for a specified period of time or until they are manually deleted.

## **What data do we collect?**

Using cookie technology, we collect only anonymous statistical information about you, which is used to improve your experience on the site and to minimize the annoyance of advertisements.

We do not collect any data allowing your identification. The only information about the user, which, however, without being combined with other data, does not allow to identify the user, is the IP address from which the user connects.

Your IP address may also be shared with our partners, including Google. However, again, your identification based on this data is not possible.

## **How do I manage my cookies?**

Cookies can be controlled and managed in various ways. However, please note that removing or disabling them may affect the performance of the website - they may limit its functionality.

If cookies are not necessary for the proper functioning of the site, the user is asked to consent to their use on the first visit. Consent is granted or denied by clicking the „Manage cookie preferences” link.

You can also manage your cookie settings in your own browser. Detailed information on such possibilities can be found at the link [www.aboutcookies.org](http://www.aboutcookies.org)